FORM 4

Check this box if no longer subject to or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Section 16. Form 4 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

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OMB APPROVAL

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Typ	e Resnonse	e)	01 0001	100000	1) 01 1110		.011	. 001	прапу	7101 01 1340									
(Print or Type Responses) 2. Issuer Name ar 1. Name and Address of Reporting Person - BLUM CHARLES 2. Issuer Name ar SAVE THE WOR [ZERO] [ZERO] (Last) (First) (Middle) 3. Date of Earliest T (Month/Day/Year) NORTH 11/26/2012				LD AIR INC				5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director Officer (give title below) Cher (specify below)											
(Street) 4. If Amendmer Filed(Month/Day/				ndment, D	•				6. Individual or Joint/Group Filing(Check Applicable Line) _X_Form filed by One Reporting Person Form filed by More than One Reporting Person										
(City) (State) (Zip) Table I -				I - Non-D					acquired, Disposed of, or Beneficially				lly						
1.Title of Security (Instr. 3)	2. Transac Date (Month/Da			n Date, if	3. Transact Code (Instr. 8)	Disp	ose ose r. 3,	d (A) of (4 and (A) or	or S D) E d 5) C F) F	6. Amount of Securities Beneficially Dwned Following Reported Fransaction(s)	For lor l	vnership rm: E rect (D)	3enet	direct eficial ership					
Common Stock	11/26/20	112	11/26/2	012	М	333		. ()	\$	355,333	D								
	Report on a s			ach class	of securi	ies													
			·			inform requir	atio	on co o res	ntained spond ur	to the collection in this form are alless the form control number.	e no disp	ot		(9-02)					
	Та				ies Acqui arrants, c					eficially Owned	i								
1. Title of Derivative Security (Instr. 3) 2. Conversion or Exercise Price of Derivative Security		3. Transaction Date (Month/Day/Year		3A. Deemed Execution Date, if		4. f Transa Code	4. Transaction Code (Instr. 8)		Number	r of 6. Date Exercisable and Expiration Date (Month/Day/Year)		of S	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported Transaction(s)	Derivative Security: Direct (D) or Indirect (I)	11. Natur of Indirec Beneficia Ownershi (Instr. 4)	
						Code		/ (A)	(D)	Date Exercisable		Expiration Date	Ti	itle	Amount or Number of Shares		(Instr. 4)	(Instr. 4)	
Options to Purchase Common Stock	\$ 0.3	11/2	6/2012	11/2	6/2012	М				33 07/25/200	9 1	1/29/201	12 C	Common Stock	333,333	\$ 0.3	1,588,679	D	

Reporting Owners

Danielina Oriman Nama / Addina	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
BLUM CHARLES 1505 UPLAND HILLS DRIVE NORTH UPLAND, CA 91784	Х							

Signatures

/s/ Charles R. Blum	11/27/2012
-Signature of Reporting Person	Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.