FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

OMB APPROVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

| (Print or Type Responses)    |                 |                  |        |  |   |         |                         |   |  |
|------------------------------|-----------------|------------------|--------|--|---|---------|-------------------------|---|--|
| 1. Name and Address of Repo  | •               | 2. Date of Event |        | 3. Issuer Name <b>and</b> Ticker or Trading Symbol |   |         |                         |   |  |
| Person *                     | •               | uiring Stater    |        | SAVE THE   | SAVE THE WORLD AIR INC [zero.ob]            |         |                         |   |  |
| Kenneally Dennis M           | ,               | th/Day/Yea       | r)     |  |   |         |                         |   |  |
|                              | idle) UZ/ I     | 02/12/2007       |        | 4. Relations                                       | nip of Reporting                            |         | 5. If Amendment, Date   |   |  |
| 5125 LANKERSHIM              |                 |                  |        |  | Person(s) to Issuer                         |         |                         | Original Filed(Month/Day/Year)              |  |
| BOULEVARD                    |                 |                  |        |  | (Check all applicable) X Director 10% Owner |         |                         |   |  |
| (Street)                     |                 |                  |        | Officer (  | give Othe                                   | er      | 6. Individ              | dual or Joint/Group                         |  |
| NORTH                        |                 |                  |        | title below)                                       | (specify be                                 | low)    |                         | eck Applicable Line) filed by One Reporting |  |
| NORTH                        |                 |                  |        |  |   |         | Person                  |   |  |
| HOLLYWOOD, CA 91601          |                 |                  |        |  |   |         | Form f<br>Reporting F   | iled by More than One<br>Person             |  |
| (City) (State) (Z            | 'ip)            | Table            | I - N  | on-Derivativ                                       | e Securiti                                  | es B    | eneficial               | ly Owned                                    |  |
| 1.Title of Security          |                 | 2. A             | moun   | t of Securities                                    | 3.  | 4. Na   | ature of Inc            | direct Beneficial                           |  |
| (Instr. 4)                   |                 | Beneficially     |        | Ily Owned  | Ownership                                   |         | wnership                |   |  |
|                              |                 | (Instr. 4)       |        |  | Form:                                       | \       |                         |   |  |
|                              |                 |                  |        |  | Direct (D)<br>or Indirect                   |         |                         |   |  |
|                              |                 |                  |        |  | (I)   |         |                         |   |  |
|                              |                 |                  |        |  | (Instr. 5)                                  |         |                         |   |  |
| Reminder: Report on a separa | ite line for ea | ch class of      | secur  | ities beneficiall                                  | v owned dire                                | ectly o | r indirectly            | v. SEC 1473 (7-02)                          |  |
|                              |                 |                  |        | of information                                     | <b>*</b>                                    | •       | •                       | ` ,   |  |
|                              |                 |                  |        | splays a curre                                     |   |         |                         |   |  |
| number.                      | •               |                  |        | •  | •   |         |                         |   |  |
| Table II - Derivative Sec    | uritias Rana    | ficially Own     | ned (e | a nute calle                                       | warrante d                                  | ntion   | e convert               | ible securities)                            |  |
| Title of Derivative Security | 2. Date Exe     |                  | 1      | tle and Amount                                     |   | 5       |                         | 6. Nature of Indirect                       |  |
| (Instr. 4)                   |                 | Expiration Date  |        | Securities Underlying                              |   | sion C  | wnership                | Beneficial                                  |  |
|                              | (Month/Day/Ye   | ar)              |        | vative Security                                    | or Exerc                                    |         |                         | Ownership                                   |  |
|                              |                 | (                |        | r. 4)  | Price of                                    |         | erivative               | (Instr. 5)                                  |  |
|                              | Date            | Expiration       | Α      | Amount or<br>Number of                             | Derivati<br>Security                        |         | Security:<br>Direct (D) |   |  |
|                              | Exercisable D   | Date             |        |  | Security                                    |         | r Indirect              |   |  |
|                              |                 |                  | Tille  | Shares   |   | (1      |                         |   |  |
|                              |                 |                  |        |  |   |         | nstr. 5)                |   |  |
|                              |                 |                  |        |  |   |         |                         |   |  |

### **Reporting Owners**

| Panarting Owner Name / Address   | Relationships |           |         |       |  |
|--|---------------|-----------|---------|-------|--|
| Reporting Owner Name / Address   | Director      | 10% Owner | Officer | Other |  |
| Kenneally Dennis M<br>5125 LANKERSHIM BOULEVARD<br>NORTH HOLLYWOOD, CA 91601 |               |           |         |       |  |

#### **Signatures**

| /s/ Dennis M. Kenneally    | 02/22/2007 |
|----------------------------|------------|
| , or Borning in recrimoung | 0-,,-00.   |

|                                 | _    |  |
|---------------------------------|------|--|
| Signature of Reporting Person   | Date |  |
| organizate of troporting troton |      |  |
|                                 |      |  |
| _                               |      |  |

#### **Explanation of Responses:**

#### No securities are beneficially owned

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.